

# APPrO 2008

**20th<sup>th</sup> Annual Canadian Power Conference**  
Featuring the Power Networking Centre

## Marketing Partnership Benefits

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Some of the benefits available to APPrO Marketing Partners:

### Pre/Post Conference Media Benefits

- Inclusion of promotional brochure in IPPSO FACTO mailings
- Advertisements or (newsworthy) articles in IPPSO FACTO
- Inclusion of promotional brochure in IPPSO FACTO mailings
- Hotlinks on APPrO Conference website
- Event posting on Conference listings page of website
- Advertisements on our conference website
- Conference Program - Logo on Association Sponsor web page
- Proceedings CD-ROM with list of all registered attendees following the event
- Direct mailing to APPrO contacts\*

### On-site benefits

- Power Networking exhibit booth (10X10)\*\*
- Opportunity to distribute promotional literature at APPrO 2008 Power Networking Centre

*\*subject to internal policy*

*\*\*subject to limited exhibitor benefits and choice of booth*

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**-Please contact Carole Kielly at 416-322-6549 ext. 222 or e-mail [carole.kielly@appro.org](mailto:carole.kielly@appro.org) to discuss customized options, tailored to your company's individual needs and preferences-**