

APPRO 2009

Marketing Partnership

RELATIONSHIP BUILDING

APPRO recognizes the importance of relationship-building to your business and for over 20 years, the APPRO Conference has been bringing the key people in the power generation industry together in an organized forum.

NETWORKING

APPRO sponsors enjoy valuable face time with a select audience of senior decision makers and influencers in the power business, over two days of intensive sessions and targeted networking functions providing a myriad of opportunities for personal interaction with a wide array of industry leaders, government and regulatory officials, members of key industry associations and media partners.

PROFILE ENHANCEMENT

Through your involvement in APPRO 2009, the leading event in the Canadian power generation business, you will enjoy an enhanced company profile and heightened awareness of your corporate identity with over 1,000 of the industry's leaders and decision makers.



Some of the benefits available to APPRO Marketing Partners:

Pre/Post Conference Media Benefits

- Inclusion of promotional brochure in IPPSO FACTO mailings
- Direct mailing to APPRO contacts*
- Advertisements or (newsworthy) articles in IPPSO FACTO
- Inclusion of promotional brochure in IPPSO FACTO mailings
- Hotlinks on APPRO Conference website
- Event posting on Conference listings page of website
- Advertisements on our conference website
- Conference Programme - Logo on Association Sponsor web page
- Proceedings CD-ROM with list of all registered attendees following the event

On-site benefits

- Power Networking exhibit booth (10X10)**
- Opportunity to distribute promotional literature at APPRO 2008 Power Networking Centre

**subject to internal policy*

***subject to limited exhibitor benefits and choice of booth*