Take a strategic position with APPrO 2014 Sponsorship!

APPrO 2014 Sponsorship allows your company to stand out in bold relief as an industry leader at the leading pan-technology power event in Canada. APPrO sponsorships provide a wide range of pricing and profile for maximum event exposure, industry recognition and ultimately – value for your investment.

As a sponsor of APPrO 2014 you will receive enhanced profile throughout the conference and exhibition - over two days of intensive networking and information sharing. We offer host events such as Networking Breakfasts, Luncheons, Receptions and our Annual Banquet Dinner, among others. Additionally we have the APPrO Technical Conference, along with the Opening Plenary, Political Panel and various simultaneous streams allowing you to pinpoint specific customers for your particular product or service. These options will hone in on your target audience and literally hold them captive with some of the best program content and expert speakers the industry has to offer.

Each APPrO 2014 sponsorship option will put your company name in front of our delegates in a respectful, yet dynamic way that will allow them to enjoy the content, including your message. It doesn't get any better than that!

If you are inclined to exhibit at the Power Networking Centre or think it might be great to reserve a table to hear the Minister speak at the Annual Canadian Power Banquet Dinner, or if you just want to bring a lot of your colleagues under the same umbrella, APPrO has developed sponsorship options that maximize these benefits! Most APPrO 2014 sponsorship options also include advertising in the Power Networking Show Guide, as well as a special discount on advertising in the IPPSO FACTO Magazine and the 2014 Show Guide.

All APPrO 2014 sponsorships provide turnkey fulfillment in anticipation of the event, throughout onsite and post-event. This service is provided by our own experienced and professional staff. Once we have your collateral, our team will spring into action, handling the details with minimal guidance. Your staff can literally cross it off their list and let APPrO do the heavy lifting. A detailed manual is provided for your staff outlining the necessary materials and deadlines - once we receive the necessary information and material we get to work on it right away.

Maximize your sponsorship benefits. Reserve now!

To reserve your sponsorship package, please click on the link on the desired package on page 2 of this document to download the sponsorship detail and agreement in pdf format. Or, for personal assistance please contact APPrO's Marketing Manager, Carole Kielly at the coordinates below.

If a more customized approach is what you have in mind, we are fully equipped to work with you to meet your strategic plans. Please don't hesitate to contact Carole to discuss your custom needs.

Carole Kielly, Marketing Manager, APPrO
carole.kielly@appro.org
416 322 6549 ext. 226
http://conference.appro.org
www.appro.org
Menu of Sponsorship Options

*Click on each option for details*

**Pan-conference sponsorship:**
- **Titanium (exclusive)**: $45,000
- **Platinum (exclusive)**: $30,000
- **Gold (exclusive)**: $25,000
- **Silver**: $20,000
- **Bronze**: $18,000

**Host Sponsorship:**
- **Banquet (SOLD)**: $60,000
- **Power Mixer (SOLD)**: $25,000
- **Welcome Reception**: $20,000
- **Networking Reception**: $20,000
- **Closing Reception (SOLD)**: $20,000
- **Global Wifi**: $20,000
- **Delegate Lanyard (SOLD)**: $15,000
- **Networking Lunch 1 (SOLD)**: $15,000
- **Networking Lunch 2**: $15,000
- **Daybreak Coffee 1**: $12,000
- **Daybreak Coffee 2**: $12,000
- **Networking Coffee Break 1**: $12,000
- **Networking Coffee Break 2**: $12,000
- **Networking Coffee Break 3 (SOLD)**: $12,000
- **Networking Coffee Break 4**: $12,000
- **Co-branded Delegate Kit-USB**: $12,000
- **Reserved Table**: $6,000

**Power Leader Sponsorship:**
- **Power Leader – Level 1**: $20,000
- **Power Leader – Level 2**: $15,000
- **Power Leader – Level 3**: $10,000

**Session Sponsorship:**
- **Plenary Day 1**: $15,000
- **Plenary Day 2**: $15,000
- **Political Panel**: $15,000
- **Simultaneous Session** (each - see current program): $15,000

**Host Sponsorship:**
- **Banquet (SOLD)**: $60,000
- **Power Mixer (SOLD)**: $25,000
- **Welcome Reception**: $20,000
- **Networking Reception**: $20,000
- **Closing Reception (SOLD)**: $20,000
- **Global Wifi**: $20,000
- **Delegate Lanyard (SOLD)**: $15,000
- **Networking Lunch 1 (SOLD)**: $15,000
- **Networking Lunch 2**: $15,000
- **Daybreak Coffee 1**: $12,000
- **Daybreak Coffee 2**: $12,000
- **Networking Coffee Break 1**: $12,000
- **Networking Coffee Break 2**: $12,000
- **Networking Coffee Break 3 (SOLD)**: $12,000
- **Networking Coffee Break 4**: $12,000
- **Co-branded Delegate Kit-USB**: $12,000
- **Reserved Table**: $6,000

**Power Leader Sponsorship:**
- **Power Leader – Level 1**: $20,000
- **Power Leader – Level 2**: $15,000
- **Power Leader – Level 3**: $10,000

**Session Sponsorship:**
- **Plenary Day 1**: $15,000
- **Plenary Day 2**: $15,000
- **Political Panel**: $15,000
- **Simultaneous Session** (each - see current program): $15,000

**Host Sponsorship:**
- **Banquet (SOLD)**: $60,000
- **Power Mixer (SOLD)**: $25,000
- **Welcome Reception**: $20,000
- **Networking Reception**: $20,000
- **Closing Reception (SOLD)**: $20,000
- **Global Wifi**: $20,000
- **Delegate Lanyard (SOLD)**: $15,000
- **Networking Lunch 1 (SOLD)**: $15,000
- **Networking Lunch 2**: $15,000
- **Daybreak Coffee 1**: $12,000
- **Daybreak Coffee 2**: $12,000
- **Networking Coffee Break 1**: $12,000
- **Networking Coffee Break 2**: $12,000
- **Networking Coffee Break 3 (SOLD)**: $12,000
- **Networking Coffee Break 4**: $12,000
- **Co-branded Delegate Kit-USB**: $12,000
- **Reserved Table**: $6,000

**Power Leader Sponsorship:**
- **Power Leader – Level 1**: $20,000
- **Power Leader – Level 2**: $15,000
- **Power Leader – Level 3**: $10,000

**Session Sponsorship:**
- **Plenary Day 1**: $15,000
- **Plenary Day 2**: $15,000
- **Political Panel**: $15,000
- **Simultaneous Session** (each - see current program): $15,000

**Associate Sponsorship:**
- **Level 1**: $4,500
- **Level 2**: $3,500

**Technical Profile:**
- **Information Technology**: $11,000
- **Generation Technology**: $11,000
- **Industry Infrastructure**: $11,000

**Sustainability Profile:**
- **Zero Waste Event Partner**: $11,000
- **Green Power Partner**: $11,000

**Services Profile:**
- **Power Consultants**: $11,000
- **Finance & Investment**: $11,000

**Media Profile:**
- **Media Gold (SOLD)**: $20,000
- **Media Silver**: $15,000
- **Media Bronze**: $10,000
- **Supporting Media**: $7,000

**Live Wire Sponsorship:**
- **Terawatt (SOLD)**: $15,000
- **Gigawatt**: $12,000
- **Megawatt**: $8,500
- **Kilowatt**: $5,000

**Power Networking Sponsorship:**
- **Technical Conference**: $32,000
- **Power Networking Lounge** (ea.) various locations: $15,000
- **Charging Stations (each unit + equipment cost)**: $8,500
- **Branded Water Coolers**: $6,000

Updated June 11, 2014