

A nighttime photograph of a city street with light trails from cars and streetlights. In the background, several high-voltage power lines and towers are visible against a dark sky. The image is overlaid with a colorful geometric pattern of triangles in shades of purple, green, blue, and yellow.

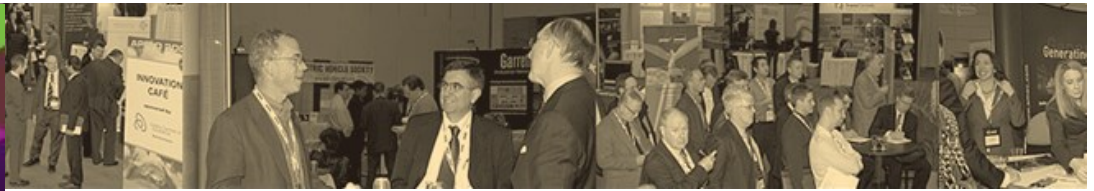
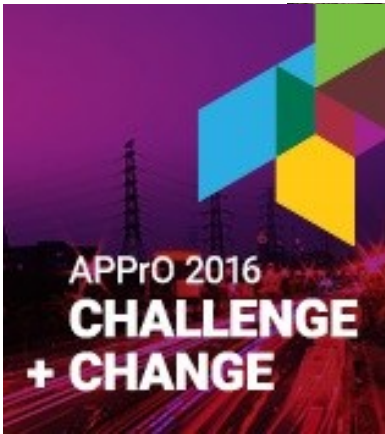
APPrO 2016 **CHALLENGE + CHANGE**

28th Annual Canadian
Power Conference &
Networking Centre

Metro Toronto
Convention Centre
November 15 & 16

appro2016.com

**Exhibiting Sponsorship
Opportunities**



EXHIBITING SPONSOR - BASIC

Basic package – \$3500

APPrO 2016 is the single largest annual gathering of power producers in the Ontario power generation industry. As an Exhibiting Sponsor at this year's APPrO show, you will represent the leading suppliers of goods and services to this ever growing and rapidly changing industry. Becoming a participating sponsor at APPrO 2016 puts you at the front of the pack, and provides you with an

Each option includes:

INDUSTRY RECOGNITION

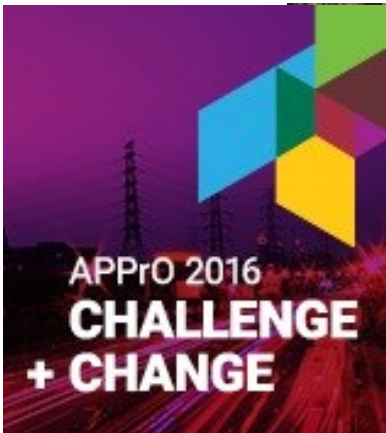
- High visibility - limited spaces available in the Power Networking Centre
- Prominently placed logo and link on conference website dedicated sponsor page

ON-SITE BENEFITS

- One (1) [Turnkey Power Networking Centre booth package](#)
- One (1) Full conference delegate registration (all access)
- Access to Technical Conference presentations
- 10 MB of promotional space included in Delegate Kit (e-format)

ELECTRONIC + PRINT PROMOTION

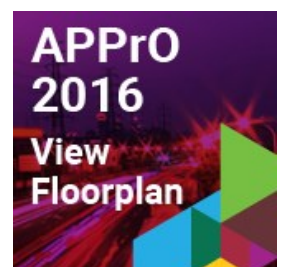
- Enhanced company listing on dedicated sponsor listings pages in Show Guide (with logo)
- Exposure on APPrO social media platforms
- 10 MB of promotional space on the Conference Proceedings CD (spring publication)

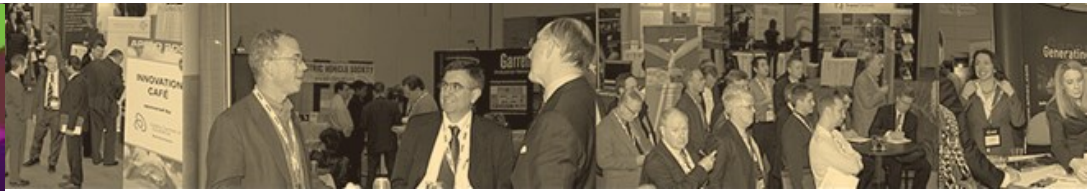
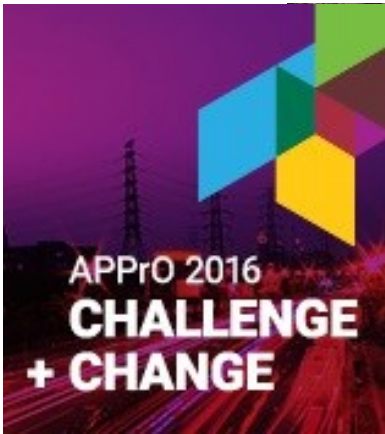


EXHIBITING SPONSORSHIP BENEFITS DETAILS - BASIC

Basic Power Networking Exhibitor Sponsorships include:

- Pipe & drape frame with rear & side rails (installed)
- One (1) six foot white draped table, two (2) side chairs & waste basket
- Electrical power (800 Watt, 120 volt duplex outlet, approx. 6 amps)
- One (1) all-access conference registration to APPrO 2016 which includes one (1) ticket to the APPrO Annual Canadian Power Banquet Dinner
- Hotlink on the 2016 Power Networking Centre online floorplan page
- 10 one-day staff passes for the Power Networking Centre
- Special exhibitor rate for additional full conference registrations
- Access to special profile building options
- Option to submit presentation for the Technical Conference
- Logo profile on the APPrO 2016 website
- Enhanced company listing in the 2016 Power Networking Guide (50 words, 1 contact, plus colour logo)
- 10MB of promo space on the APPrO 2016 Delegate Kit USB & Proceedings CD-ROM





EXHIBITING SPONSOR - PREMIUM

Premium package – \$6,000

APPRO 2016 is the single largest annual gathering of power producers in the Ontario power generation industry. As an Exhibiting Sponsor at this year's APPRO show, you will represent the leading suppliers of goods and services to this ever growing and rapidly changing industry. Becoming a premium exhibiting sponsor at APPRO 2016 provides you with all of the promotional tools you'll need to truly make a statement and expand your profile with our delegates.

Each option includes:

INDUSTRY RECOGNITION

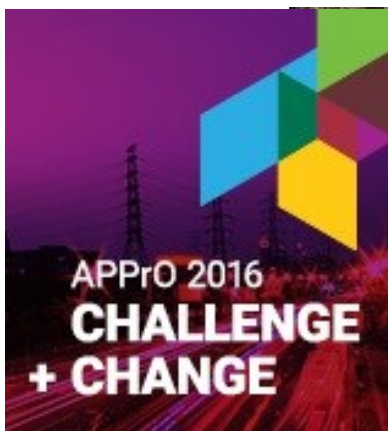
- Company logo or name prominently displayed on all print collateral, online and email promotion, mid to high level
- Company logo or name prominently displayed in IPPSO FACTO Magazine (all issues up to November)
- Acknowledgement from the podium
- Prime logo profile on pan sponsorship signage and plenary projection
- High visibility - limited spaces available in the Power Networking Centre
- Prominently placed logo and link on conference website dedicated sponsor page

ON-SITE BENEFITS

- One (1) [Turnkey Power Networking Centre booth package](#)
- One (1) Full conference delegate registration (all access)
- Access to Technical Conference presentations
- 10 MB of promotional space included in Delegate Kit (e-format)

ELECTRONIC + PRINT PROMOTION

- Enhanced company listing on dedicated sponsor listings pages in Show Guide (75 words, 2 contacts, logo)
- Half (1/2) page colour ad in Power Networking Show Guide
- Exposure on APPRO social media platforms
- 10 MB of promotional space on the Conference Proceedings CD (spring publication)



EXHIBITING SPONSORSHIP BENEFITS DETAILS - PREMIUM

Premium Power Networking Exhibitor Sponsorships include:

- Pipe & drape frame with rear & side rails (installed)
- One (1) six foot white draped table, two (2) side chairs & waste basket
- Electrical power (800 Watt, 120 volt duplex outlet, approx. 6 amps)
- One (1) all-access conference registration to APPrO 2016 which includes (1) ticket to the APPrO Annual Canadian Power Banquet Dinner
- Hotlink on the 2016 Power Networking Centre online floorplan page
- 20 one-day staff passes for the Power Networking Centre
- Special exhibitor rate for additional full conference registrations
- Access to special profile building options
- Option to submit presentation for the Technical Conference
- Logo profile on pan conference signage
- Logo profile on between session projection slides
- Listing in the APPrO 2016 onsite program
- Logo profile on the APPrO 2016 website
- Enhanced company listing in the 2016 Power Networking Guide (75 words, 2 contacts, plus colour logo)
- Advertisement in the 2016 Power Networking Guide (1/2 page colour)
- Social Media profile on APPrO social media platforms
- 10MB of promo space on the APPrO 2016 Delegate Kit USB
- 10MB of promo space on the APPrO 2016 Proceedings CD-ROM



Sponsorship Confirmation Form

1. Sponsor Information

*The person listed below will be APPrO's internal contact for sponsorship

Date _____ Please tick one box: Mr. Mrs. Ms. Prof. Dr.

Name(s): _____

Title: _____

Company: _____

Address: _____

Telephone: _____ email: _____

Please indicate your sponsorship choice(FOR EXHIBITING SPONSORS, INDICATE BOOTH CHOICES):

Premium _____ or Basic _____ Location choices: (1) _____ (2) _____ (3) _____

Total Sponsorship amount: _____

2. Payment Options

An invoice will be issued upon receipt of your completed sponsorship form. Payment is due within 30 days from date of invoice and can be made in one of the following ways:

1. Pay by cheque to: APPrO 2016 or Association of Power Producers of Ontario
2. Wire transfers are available. Certain conditions apply. Please contact our office for more details.
3. Pay by credit card by completing the information below.

Please indicate your method of payment: (tick one) Credit Card Cheque

3. Credit Card Payment

Credit Card Type (please check one): Visa MasterCard AMEX

Credit Card Details

Card # _____ Expiry Date _____ Sec. _____

Name on Card _____

Signature of Cardholder _____

4. Sponsorship Terms & Conditions

1. Sponsorship is for the contracted event only and is non-cancellable and non-refundable.
2. Sponsorship benefits may not be combined with, or substituted for, any other APPrO offer, product and/or service and may not be transferred to any individual, corporation or successor organization without the expressed written permission of APPrO.
3. Payment in full for sponsorship must be received by APPrO within 30 days of signing sponsorship agreement and no later than 60 days prior to the start of the event for which sponsorship has been contracted.
4. APPrO gives permission for sponsor to use sponsored event logo and word mark in marketing and promotional media and materials subject to notification to APPrO by sponsor of usage of logo and/or word mark. APPrO reserves the right to refuse and/or revoke sponsor logo and word mark rights at its discretion.
5. The sponsor gives permission to use the sponsor's company name and affiliation in APPrO's publicity materials.
6. The sponsor agrees to identify as a sponsor of the contracted event and provide a link on their Web site to the corresponding APPrO event home page.
7. Should a sponsorship position of greater value become available within the contracted event, current sponsors enjoy the right to purchase the available position on a first come, first served basis prior to the available sponsorship position being offered on the open market
8. APPrO reserves the right, at its sole discretion, to change the date or dates upon which the event is held or cancel the event and shall not be liable in damages or otherwise by reason of any such change or cancellation.
9. APPrO will be responsible for planning of the event and onsite supervision of all conference related signage. Sponsors may be granted permission to use their own signage in limited situations at the discretion of APPrO.
10. APPrO sponsorships are available on a first come-first serve basis. APPrO cannot guarantee that sponsor competitors will not secure key global sponsorships.
11. APPrO reserves the right to resell sponsorship if fees are not paid within 30 days after invoicing
12. This agreement is confidential between APPrO and the sponsor. Details regarding benefits and pricing will not be shared or disclosed by either party.
13. Neither Conference Management nor its agents or representatives will be responsible for any injury, loss, or damage that may occur to Exhibitor or Exhibitor's property, from any cause whatsoever. The rights of Conference Management shall not be deemed waived at any time.
14. APPrO does not cover insurance for exhibit booths and therefore it is strongly recommended that exhibitors carry their own insurance for their booth and contents.
15. APPrO routinely publishes lists of conference delegates showing name and affiliation but not contact information. APPrO will occasionally use the contact information supplied by registrants to keep them informed of related events and opportunities. APPrO does not remarket contact information supplied by conference delegates except as provided for in these terms and conditions, consistent with our privacy policy (available from APPrO upon request). The delegate agrees to give APPrO permission to share his or her information with APPrO's sponsors, business partners and service providers in relation to this event.
16. APPrO understands that registration in an APPrO event using an email address is understood to include consent for APPrO to send email messages to that email address however, consent is not a condition of registration. To continue to receive email communications regarding information about APPrO's activities, products and offers, event notices and industry alerts please email caslin@appro.org and we will make sure you remain on our list. If you do not opt in our ability to keep you updated via email will expire. We apologize in advance that removal from our distribution list will mean that we will no longer update you on our services or events until otherwise requested. To opt out of receiving email and from APPrO and be taken off our distribution list, please email caslout@appro.org. For more information on CASL see <http://www.appro.org/casl.html>.
17. Sponsor is prohibited from recording proceedings or taking photographs of presentations or exhibits (except in the case of the exhibitor-sponsor's own booth) or other aspects of the Conference, without Conference Management's prior written approval. Sponsor is prohibited from distributing literature, souvenirs, or other items (for exhibitor-sponsors, outside their assigned booth area) unless Exhibitor has obtained Conference Management's prior written approval.
18. APPrO shall have non-exclusive rights to commercially reproduce, publish, and distribute material presented at its conference, in any medium or format in the course of our business (presentations, photos, videos and reports about conference events we receive from all sources, if they aren't otherwise copyrighted). Presenters and/or speakers continue to have the right to publish their materials in any manner they choose. Please contact us with any questions or concerns.
19. All matters not expressly covered in the Agreement are subject to the reasonable decision of the Conference Management, whose decision shall be final.

I understand that in signing this document my company contracts the sponsorship option I've listed above. I will submit payment according to the aforementioned terms. I understand that my signature below acknowledges the reading of and agreement with the APPrO sponsorship agreement as outlined above.

Signature: _____

Date: _____

Updated March 9, 2016